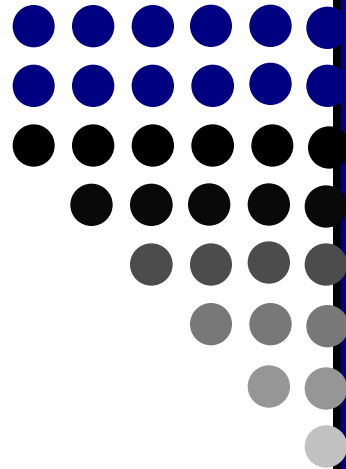


KSGFOA

Bob Eichem
CFO, City of Boulder, Colorado



Today's Objectives



- Share information about GFOA;
- Resources that are available
- Food for thought

Topics

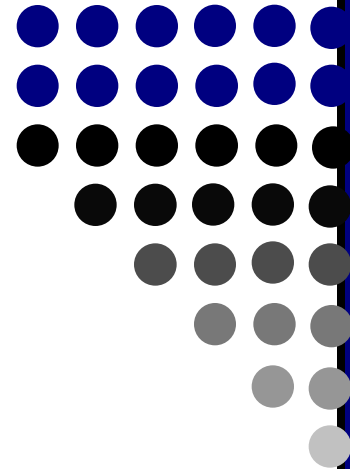


- Major Trends and Changes in Our Professional World
- Background on GFOA
- Structure, Mission, Committees, Staff
- Professional Development
- Membership and Benefits
- Intervention at the National Level
- Us as Leaders in Our Organizations

Major Trends and Changes in Our Professional World

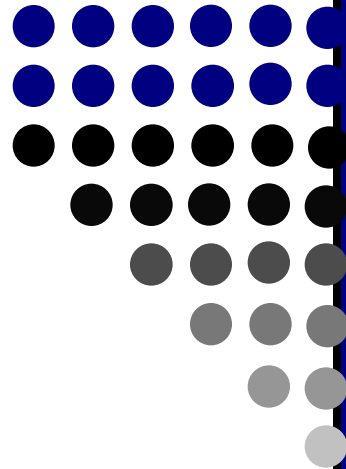


- Significant changes
- Leadership and advisor
- Financial police officer to strategic business partner
- Activities to Decision Support
- Sustainability to Resilience



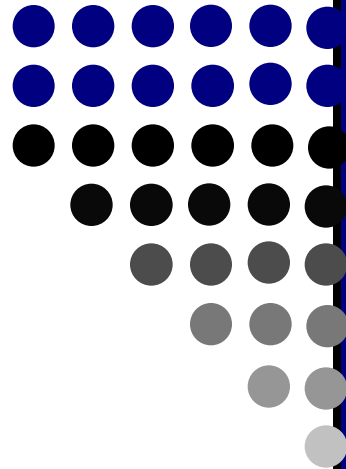
Background on GFOA

- 1906 U.S. and Canada
- 18,000 members
- Keep us informed
- Leadership role finance issues and topics
- Respond to changes on the horizon



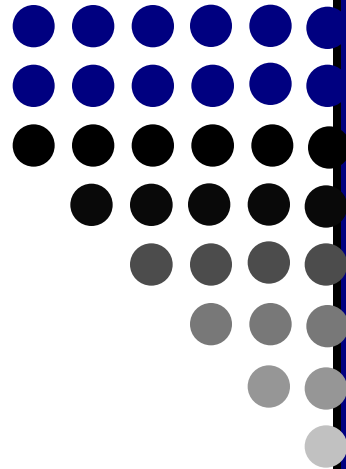
Structure, Mission, Committees, Staff

- 18 member board
- 7 committees
- Best practices and advisories



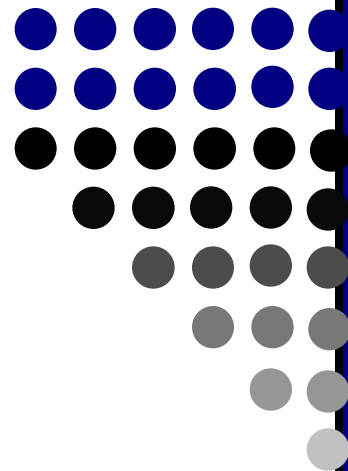
Professional Development

- Live training sessions
- Webinars
- Immersion Training
- E-Learning coming - interactive
- Annual Conference
 - First 50 and first time attendees
- AGFI
- CPFO
- GFR Magazine



Membership and Benefits

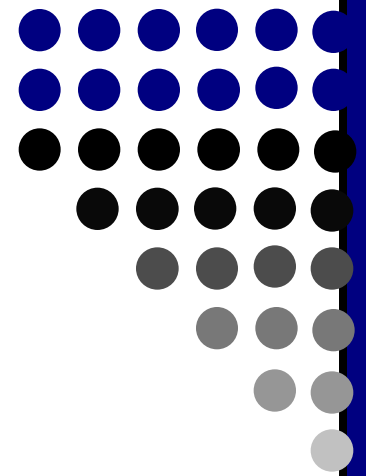
- Open to everyone – finance
- GFOA staff
- Technical Services Center
- Research and Consulting
- Gates Grant – K-12 & CC
- Awards Programs
- Intervention national level



As Leaders in Our Organizations

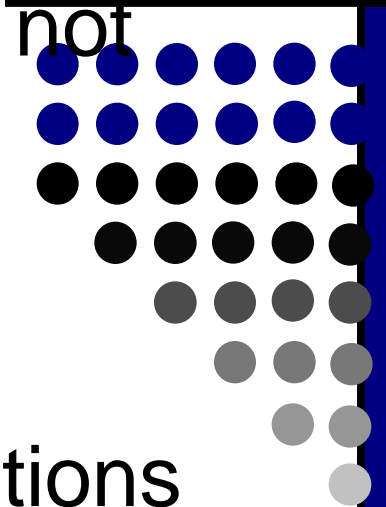


- Bankruptcies
 - Call from Globe and Mail
- Recessions
- Personal Credibility Index
 - Bad news Bob
- Be visible
 - Bad news will they listen



As Leaders in Our Organizations

- It is not always the numbers
- Succession Planning is and is not
- No matter how good we are it is constant continuous improvement
- The strength of our state organizations and GFOA



www.gfoa.org

- <http://www.gfoa.org/sites/default/files/u2/MembershipFeeSchedule.pdf>
- Personal thoughts about our work
- I hope to see you next year in Philadelphia
May 31 – June 3