



## KSGFOA Board Meeting

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April 17, 2020 | 10:00 –2:00 pm  
Via Zoom Meeting

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### Board Members

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Kari Holwick, President | Ted Clemons, Vice-President | Ryan Adkison, Secretary | Matt Lawn, Treasurer | Matt Wolff, Past President | Ted Henry, Board Member | Jeremy Willmoth, Board Member | Kathleen VonAchen, Board Member | Larry Lindgren, Board Member | Tami Robison, Board Member | Rebecca Doehling, Board Member

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### Item

#### **Old Business**

1. Approve January 31, 2020 Board meeting minutes
2. CCMFOA vendor booth recap
3. Strategic Plan- next steps- potential modifications (Is there something we want to do differently?)

#### **New Business**

1. Review and approve 1st quarter financials (presented by Treasurer)
2. Presentation of 2020 status of membership
3. Marketing Report:
  - a. Newsletter- potential
  - b. Website analytics
  - c. Website updates
4. 2019 Annual Conference-
  - a. Approve Budget Actuals
5. 2020 Conference
  - a. Virtual conference option- consider?
  - b. Approve budget

- c. Keynote- Nick Kittle confirmed (Keynote, breakout, book)
  - d. Sponsorship status
    - i. Gilmore Bell- \$750
    - ii. Raymond James- \$3,000
    - iii. Columbia Capital- \$1,000
    - iv. Tyler Technology- \$1,000
    - v. BKD- \$1,000
    - vi. Baker Tilly- \$1,000
  - e. Budget Academy- update
  - f. ½ day pre-conference session- format discussion
  - g. CPFO Testing- update and GFOA presentation
  - h. Speaker gift ideas- KSGFOA branded
  - i. Topics- options as a result of COVID-19
- 6. Accounting Academy
    - a. Budget actuals approval
    - b. 2 conference registrations (weather related)
  - 7. Membership Benefit Research (Kathleen)
  - 8. KMAAG- update
  - 9. Dropbox information
  - 10. Adopt GFOA Code of Ethics- discussion

#### **Announcements/Other**

- 1. July 31<sup>st</sup> meeting- plan on in-person or Zoom?

#### **Other Business**

#### **Adjourn**



## KSGFOA Board Meeting Minutes

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April 17, 2020 | 10:00 –2:00 pm  
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Kari Holwick, President | Ted Clemons, Vice-President | Ryan Adkison, Secretary | Matt Lawn, Treasurer | Matt Wolff, Past President | Ted Henry, Board Member | Jeremy Willmoth, Board Member | Larry Lindgren, Board Member | Tami Robison, Board Member | Rebecca Doehling, Board Member | Kathleen VonAchen, Board Member

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### Item

#### Old Business

1. Approve January 31, 2020 Board meeting minutes **Jeremy W./Matt L. to approve - unanimous**
2. CCMFOA vendor booth recap **Jeremy W gave a recap of his attendance of CCMFOA. It was mostly western city clerks who requested a KSGFOA western group. No action taken.**
3. Strategic Plan- next steps- potential modifications (Is there something we want to do differently? **Paula gave an update and requested input on additional activities the board was wanting. The Board discussed and agreed to conduct a Zoom meeting soon on budgetary issues in light of COVID-19. Ryan A will moderate.**

#### New Business

1. Review and approve 1st quarter financials (presented by Treasurer) **Matt L discussed statements. Jeremy W./Ted H. to approve - unanimous**
2. Presentation of 2020 status of membership **Paula reviewed the membership numbers, noting a few less members but more revenue due to increased fees.**

3. Marketing Report:
  - a. Newsletter- potential Paula requested guidance on the newsletter going forward. The Board agreed to not post the newsletter.
  - b. Website analytics Paula presented the website analytics report and requested info on how to enhance the report. Board agreed to continue seeing it quarterly.
  - c. Website updates Paula reviewed proposed website enhancements and received feedback from the Board. The Board agreed to have the president send out an email to the membership notifying them of website changes and other updates.
4. 2019 Annual Conference-
  - d. Approve Budget Actuals Paula reviewed the statement. Matt L./Tammy R. to approve - unanimous
5. 2020 Conference
  - e. Virtual conference option- consider? Paula discussed switching to a virtual conference, which is 50% to 60% less than an on-site cost, leading to an annual conference cost of around \$15k. The Board needs to decide July/August if they want to go virtual. It was noted that 2020 travel budgets have been cut and an on-site conference may not be possible. The board decided to cancel the annual conference and look into virtual conference options.
  - f. Approve budget Conference is now virtual
  - g. Keynote- Nick Kittle confirmed (Keynote, breakout, book)
  - h. Sponsorship status
    - i. Gilmore Bell- \$750
    - ii. Raymond James- \$3,000
    - iii. Columbia Capital- \$1,000
    - iv. Tyler Technology- \$1,000
    - v. BKD- \$1,000
    - vi. Baker Tilly- \$1,000
  - i. Budget Academy- update Paula gave update on academy, which is now virtual. Need to decide if it's webinar and not interactive.
  - j. ½ day pre-conference session- format discussion
  - k. CPFO Testing- update and GFOA presentation CPFO testing format has changes and is now virtual and at directly contracted testing centers. No testing will be sponsored into the future by KSGFOA.
  - l. Speaker gift ideas- KSGFOA branded n/a
  - m. Topics- options as a result of COVID-19
6. Accounting Academy
  - n. Budget actuals approval Paula reviewed class and materials. Kathleen V./Tammy R. to approve - unanimous
  - o. 2 conference registrations (weather related)
7. Membership Benefit Research (Kathleen) no updates, move to next meeting
8. KMAAG- update

9. Dropbox information Discussion on what documents to include in Dropbox vs. website: financial data, tax filings, procedures, etc. in Drop Box- Matt L./Jeremy W. to approve - unanimous
10. Adopt GFOA Code of Ethics- discussion Matt L./Ted H. to approve - unanimous

**Announcements/Other**

1. July 31<sup>st</sup> meeting- plan on in-person or Zoom? Board decided to make it a Zoom meeting.

**Other Business**

**Adjourn**