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Kansas Government Finance Officers Association

Our Mission Statement

The Kansas Government Finance Officers Association (KSGFOA) **promotes excellence in financial management through the professional development of public servants, using education, networking, and technology.**

Partnership with Wichita State Public Policy and Management Center

To enhance services, expand membership and increase professional development opportunities, the KSGFOA has partnered with Wichita State University's (WSU) Public Policy and Management Center to provide membership development and operational support for the association. In addition to membership development, WSU staff will provide board support, marketing assistance, and financial management support to the association.

A note on CE credits

If you require professional credit for attending conference sessions, you will need to **sign in at the beginning of each session** in order to receive credits for that session.



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OCTOBER 10 - 12
OLATHE, KANSAS



KSGFOA

Kansas Government Finance Officers Association

2018

FALL PROFESSIONAL CONFERENCE

Embassy Suites Kansas City/Olathe
Hotel and Conference Center

10401 S. Ridgeview Rd
Olathe, KS 66061

THURSDAY October 11

7:30 - 8:00 a.m. **Registration and Breakfast**

8:00 - 8:15 a.m. **Vendor Introductions**
Salon EF

8:15 - 9:30 a.m. **GFOA National Initiatives & Some Leadership Skills**
Chris Morrill, Government Finance Officers Association

Chris Morrill, GFOA's CEO, will provide an overview of training, programs, research and advocacy to advance excellence in government finance. He will use real-time interactive polling to identify the challenges faced by Kansas finance officers and your training needs. Chris will also present leadership skills that you can use to build your influence in your organization and community.

9:30 - 9:45 a.m. **Break**

9:45 - 10:45 a.m. **BREAKOUT SESSIONS (choose one)**

Salon EF **BREAKOUT 1: Trends, Challenges and Opportunities to Recruit and Retain Employees**

Eric Sexton, PhD, Gallagher Benefits
Jeremy Gilson, Gallagher Benefits

This session will present insights into how employee benefits and human capital challenges are addressed by municipalities across the country. This data and its analysis, which Gallagher produces annually, one of the largest surveys in the industry and provides significant thought leadership and insights on key trends affecting public employers. We will also discuss options, opportunities, and implications posed by these results.

Salon D **BREAKOUT 2: Incorporating Climate Change into Credit Ratings**
Denise Rappmund, Moody's Investors Services

In coming years, climate change is forecast to result in a higher frequency and severity of extreme weather events, in turn heightening US exposure and vulnerability to economic loss across industries and geographic regions. This session discusses how Moody's assesses the credit impact of these risks on US state and local issuers, with particular focus on the Midwest and Kansas specifically.

10:45 - 11:30 a.m. **Vendor Fair**

11:30 a.m. - 12:15 p.m. **KSGFOA Business Luncheon**
Salon BC

12:15 - 1:15 p.m. **U.S. Economic Outlook and Monetary Policy: Back to Normal?**
George Kahn, Federal Reserve Bank of Kansas City

Ten years since the failure of Lehman Brothers, the economy has achieved full employment with low and stable inflation. Monetary policymakers have begun normalizing the stance of policy. What are the implications for the U.S. economic outlook over the next couple of years?

1:15 - 1:30 p.m. **Break**

CONFERENCE SPONSORS



FRIDAY October 12

7:30 - 8:30 a.m. **Breakfast and visit vendors**

8:30 - 10:00 a.m. **Building a Championship Culture**
Salon EF Dayton Moore, Kansas City Royals

10:00 - 10:15 a.m. **Break**

10:15 - 11:15 a.m. **BREAKOUT SESSIONS (choose one)**

Salon EF **BREAKOUT 5: Dark Store Appraisal Theory: Fact or Fiction?**
Greg McHenry, Riley County

During the last few years the number of commercial real estate "big box" property valuation appeals has risen dramatically in Kansas and much of the US. Tax representatives & attorneys involved in these cases have begun using what they describe as the "Dark Store Theory" in these valuation appeals. This presentation will discuss the history of the Dark Store Theory, its relevance, consequences to local units of government and possible remedies.

Salon D **BREAKOUT 6: A New Affordability Tool for Infrastructure Investments by Very Small Systems**
Michele Pugh, Wichita State University Environmental Finance Center

Financing of public drinking water and wastewater infrastructure is critical for the viability of communities. These utility services are typically paid for by user fees. Accordingly, communities, regulators and others must assess the affordability of proposed enhancements and renovations to existing infrastructure. The Environmental Finance Center has developed a model that incorporates current and future drinking water and wastewater costs with current and future income to assess the overall affordability of proposed infrastructure enhancements. The model will be discussed and demonstrated in this presentation.

11:15 - 11:30 a.m. **Break**

11:30 a.m. - 12:30 p.m. **Legislative Update**
Salon EF Stuart Little, Ph.D., Little Government Relations, LLC
This session will review recent public policy related to local government and finance from the 2017 and 2018 legislative sessions.

Conference Dismissal

George Kahn | Vice President and Economist, Federal Reserve Bank of Kansas City

George Kahn is a Vice President and Economist at the Federal Reserve Bank of Kansas City. In this capacity, he serves as an advisor to the Bank's president and board of directors on monetary policy issues and conducts basic and applied research on issues of relevance to the Federal Reserve System. Mr. Kahn joined the Bank as an economist in 1982 and was promoted to the official staff in 1993. He received a B.A. degree from the University of North Carolina at Chapel Hill in 1978 and a Ph.D. degree in economics from Northwestern University in 1983. Mr. Kahn has taught economics at the University of British Columbia and has published articles on inflation and unemployment, potential economic growth, and monetary policy. He is a member and former director of the National Association for Business Economics and a member of the American Economic Association.

Dr. Sheryl D. Bailey | Senior Vice President and Client Representative, Springsted Incorporated

Dr. Sheryl D. Bailey is a Senior Vice President and Client Representative with more than 25 years of experience in finance and administration. She has served as a senior executive at the state and local levels, including gubernatorial cabinets and secretariats. Her extensive finance experience includes directing a state municipal bond bank, overseeing \$2.6 billion in total bond transactions and funding for multiple, diverse state bond pools. Dr. Bailey formerly served on the Board of Directors of the Municipal Securities Rulemaking Board and has been active for many years in the Government Finance Officers Association and the International City/County Management Association, having held leadership positions and served on several national and state task forces and committees. She achieved her Master and Doctorate degrees in Economics from Harvard University and has served on the faculties of several universities.

Kathleen VonAchen | Chief Financial Officer, Unified Government of Wyandotte County

Kathleen VonAchen joined the Unified Government of Wyandotte County and Kansas City, Kansas as Chief Financial Officer in February 2016. Ms. VonAchen began her public-sector career 25 years ago with the Kansas Governor's Division of the Budget. She has taught finance in various universities, and later continued her public finance career for the Colorado Governor's Office of State Planning and Budgeting and the Colorado Department of Higher Education. Ms. VonAchen's municipal finance background includes serving as Budget Director for Aspen, Colorado, Finance Director for Evans, Colorado, Finance Officer for the City of Stockton, California, Deputy Finance Director for San Mateo, California, as well as providing interim and consulting services for various California municipalities experiencing fiscal distress. As the Finance Officer for the City of Stockton, California during the 2008-2010 financial crisis, Ms. VonAchen was the first to signal to elected officials of Stockton's significant FY 2008-09 budget gap and was the lead coordinator/ writer of Stockton's May 2010 Fiscal Emergency Declaration. Originally from Hutchinson, Kansas, Ms. VonAchen earned a Master of Public Administration from Wichita State University where she completed a Graduate Research Assistantship for the Hugo Wall School of Urban and Public Affairs and a graduate internship for the League of Kansas Municipalities. She also has a Bachelor of Arts Degree in Political Science and Communications from Washburn University in Topeka, Kansas. Ms. VonAchen is a Certified Public Finance Officer (CPFO) by the Government Finance Officers Association.

Ryan Adkison | Assistant County Administrator/Finance Director, Butler County

Ryan Adkison is the Assistant County Administrator/Finance Director for Butler County. One of his primary duties is crafting the organization's annual CIP/operating budget, which has won the Government Finance Officers Association's (GFOA) Distinguished Budget Presentation Award the past nine years. Mr. Adkison received his undergraduate degree from Emporia State University in Political Science, where he played basketball and married his beautiful bride. He received a Master's of Public Administration from the Hugo Wall School at Wichita State University. Mr. Adkison then worked in the Budget Office and Pension Office at the City of Wichita before moving to Butler County.

Gene Goddard | Senior Vice President and Director, Housing and Economic Development Group, Springsted Incorporated

Mr. Gene Goddard is a Senior Vice President and Director of Springsted's Housing and Economic Development Group. Prior to joining Springsted he was the Director of Business Investment for GREATER MSP. He has over 28 years of economic development experience at the local, regional and state level. Mr. Goddard has extensive experience as a public policy leader in the development of legislative initiatives supporting business development. He has assisted local government clients on networking and partnership development, negotiation, strategic planning, business cost analysis, project leadership, lead generation, industry research, marketing, workforce and business development incentives. He has coordinated over \$3 billion in business expansion projects for small business and large corporate entities.

Dayton Moore | Senior Vice President - Baseball Operations and General Manager, Kansas City Royals

Dayton Moore marks his 12th full season with the Kansas City Royals in 2018, being named Senior Vice President - Baseball Operations/General Manager on May 30, 2006. He officially assumed his duties on June 8, 2006, becoming the sixth general manager in franchise history. From day one, the goal Moore set out to accomplish was bringing a World Championship back to Kansas City, a dream that was brought to fruition in 2015. The Royals bested the New York Mets in five games to win the franchise's first World Series championship in 30 years. The club became just the fourth since 1997 to reach the Fall Classic in back-to-back seasons after falling to the San Francisco Giants in the 2014 World Series. Moore's tenure in Kansas City has been one of the most successful runs in franchise history as the Royals have boasted 15 Rawlings Gold Glove Awards, 27 All-Star Game selections and a Cy Young Award winner. Since the 2011 season, no Major League club has earned more Rawlings Gold Gloves, winning 14 of them. KC's 20 All-Star selections since 2013 are also the most in the American League and tied for the most in the Majors. The 2015 season was one for the ages as Kansas City stormed to their first American League Central Division title, winning a league-best 95 games, their highest total since 1980. The club became just the second in Major League history to improve its win total in six-straight seasons. Along the way, the Royals set records in attendance, drawing 2.7 million fans to their 81 home games; local television viewership, recording an MLB-best 12.3 household rating during the 2015 season; and All-Star Game selections, sending seven players to the Midsummer Classic, which included four players who were selected as starters. In 2016, Moore had the honor of being the featured speaker at the National Prayer Breakfast Leadership Luncheon in Washington, D.C. The National Prayer Breakfast is a series of meetings, luncheons and dinners, established in 1953 under Kansas native, President Dwight D. Eisenhower. Moore has received several other accolades over the last four seasons, being named to the Kansas Baseball Hall of Fame and the Kansan of the Year in 2014, while he was also been tabbed "Executive of the Year" by Major League Baseball (GIBBY Awards) in both 2014 and 2015 and the same distinction from the Kansas City Sports Commission in 2015. He was recognized by the Boys & Girls Club with the John J. "Buck" O'Neil Diamond MVP Award as well as the Negro League Baseball Museum's Rube Foster Award for American League Executive of the Year in 2016. Under the direction of Moore, the Kansas City Urban Youth Academy will officially open in March, 2018. The mission statement of the academy is to "utilize baseball and softball, fostering a culture for urban youth that eliminates social barriers while inspiring educational advancement, community awareness and character development that creates a reciprocating lifestyle of excellence." A leader in the Kansas City community, Moore is also a regular speaker at numerous community events each year. In 2013, Moore started the "C" You In the Major Leagues Foundation. It was created to support youth baseball, education, families in crisis and faith-based programs and organizations. The foundation's mission is to provide hope and support to children and families by using youth baseball to develop future character-driven leaders. With that in mind, Moore started the "C" You at the "K" program in 2016, bringing high school students from six local youth organizations — the KCMO Police Athletic League, Ozanam, Boys Hope Girls Hope of Kansas City, the Guadalupe Center, and the two area RBI programs — for a special evening at Kauffman Stadium, including a character-based leadership discussion with the students. Some of the other organizations that have benefitted from "C" You In the Major Leagues are the Jewish Community Center, Higher M-Pact, National Center for Fathering, and the City Union Mission. Following the 2014 season, Moore wrote a book, "More Than a Season" (updated in 2016), with all of the author proceeds going to "C" You In the Major Leagues. Moore, a native of Wichita, Kan., brought an impressive resume to the Royals in 2006, having previously worked for the Atlanta Braves' organization during their run of 14-straight division titles. With Atlanta, Moore served three years as Director of Player Personnel, beginning in 2002. He originally joined the Braves' organization as an area scouting supervisor and was promoted to the front office in August, 1996 as an assistant in the baseball operations department. Before joining the Braves, Moore served as an assistant baseball coach at his alma mater, George Mason University (1990-94). He received a Bachelor's degree (1989) and a Master's degree (1992) from GMU. Moore and his wife, Marianne, reside in Leawood, Kan., and have two daughters, Ashley and Avery, and a son, Robert.

Greg McHenry | Appraiser, Riley County

Greg McHenry serves as the Riley County Appraiser in Manhattan Kansas. He leads an office of 17 employees and has been with this agency since 1988. He was appointed County Appraiser in 2006. Greg holds a Registered Mass Appraisal (RMA) license from the State of Kansas and was awarded the Appraisal Administration Specialist (AAS) designation from the International Association of Assessing Officers (IAAO). He served 3 years as an IAAO board member and is a Past-President of the Kansas County Appraisers Association. He was born & raised on a farm & ranch near Clyde Kansas and studied Agricultural Economics at Kansas State University. Greg and his wife Tawny are the proud parents of 3 children and 2 grandchildren.

Michele Pugh | Director, Wichita State University Environmental Finance Center

Michele Pugh has served as the Director of the Wichita State University Environmental Finance Center since November 2016. Michele joined the Environmental Finance Center as director in November 2016. Prior to joining the Environmental Finance Center, she worked in a variety of roles for Monsanto, Koch Industries and Flint Hills Resources. Michele graduated with a Bachelor of Science in chemical engineering from Ohio University and Master of Science in environmental engineering from Tulane University.

Stuart Little, PhD | Consultant, Little Government Relations, LLC

Little Government Relations provides personalized and specialized government relations services for businesses, organizations, and associations with public policy issues in the State of Kansas since 2001. Little Government Relations' primary areas of practice include general legislative issues, appropriations, and specialized areas of local government, education, social services and health care, and public safety. Stuart J. Little graduated from Oklahoma State University with a joint degree in political science and history. He received his M. A. from the University of Kansas and a doctorate in U.S. History from Indiana University.